

Understanding Cyber Risks in Our Schools and Homes



**Thursday, March 5, 2020
1:00PM - 2:00PM (Eastern)**

Presenters

Samuel Wiggins



President & Chief Executive Officer



Shaun is recognized as a leading authority in analytics-based online and offline engagement with more than 25 years of experience in understanding the psychology related to what motivates individuals to act as well as how they can be motivated. His expertise spans across the private and public sector. Shaun served as a Clandestine Service Officer for the U.S. Central Intelligence Agency, identifying and engaging key foreign national stakeholders critical to U.S. interests. He also deployed algorithms used to data mine activities with the Department of Defense Office of the Inspector General. Later, Shaun developed Royal Dutch Shell's first global social media analytics program, helping Shell identify assets facing regulatory, financial, and physical threats. While at Shell, he also launched a global stakeholder engagement, policies and procedures overview governing how business representatives engage with communities, employees, investors, and hostile organizations – which are still in use today. Most recently, Shaun developed and implemented a data analytics program used by GE's largest business, GE Power, to help identify where external engagement would be required to ensure that business operations were not interrupted by issues or restored following crises.

Samuel Wiggins



Chief Operating Officer & Executive Vice President Business Intelligence Division



Sam 's distinguished career includes extensive government service. He worked for the Central Intelligence Agency, the Department of Defense and the Environmental Protection Agency. He served as a United States Federal Agent from 2002 to 2017 performing and supervising criminal and national security investigations. During that time, he served as the Special Agent in Charge of an executive protection detail for a member of the President's cabinet and worked with the National Joint Terrorism Task force and multiple federal, state and local task forces. He most recently served as the Associate Administrator for the Environmental Protection Agency's Homeland Security Office where he was the principal EPA representative to the White House National Security Staff, coordinating the agency's involvement in national homeland security matters and developing internal policy for the protection of agency information, assets and resources as required by executive order and national policy.

Christopher Chambers



General Counsel



Christopher Chambers is a Washington, DC native and a Professor of Media Studies at Georgetown University. He writes for The Root.com, Salon.com and is a weekly analyst on SiriusXM Radio channels 124, 127. He also appears on MSNBC, the RT America cable network and China's "World Insight" show on CCTV on topics ranging from the FCC and regulation of the digital realm, digital copyright, technology and the law, and media trends in politics. His professional academic appearances include moderating a panel at SXSW (Austin, Texas) on apps and digital culture, and moderating a conference colloquium on media the industrial internet/internet of things #IoT at the International Federation of Science Journalists (Helsinki, Finland). He was general counsel to Independence Bank, and was a staff attorney at the US Department of Justice, civil division. Chris brings a wealth of knowledge and experience to the Soteryx team. Christopher has a B.A. in History from Princeton University, an M.A. in Communication and Media Studies from Loyola University Maryland, and a JD in Law from University of Baltimore School of Law.

George Dew



Chief Technology Officer & Executive Vice President Cybersecurity Division



George Dew brings a firm knowledge of the private and public sectors to the Soteryx Portfolio. George owned and operated a computer networking and cyber security consulting company. He has vast amounts of experience in computer networking systems, network infrastructure, firewalls, domain and user security policies, compliance, Windows servers, Linux servers, database management, lightweight programming, and cybersecurity practices. In addition to his experience in technology and cyber security, George served as an officer in the United States Navy. In the Navy, he completed Basic Underwater Demolition/Seal (BUD/S) training, and served a total of six years, with tours at SDV Team ONE, and SEAL Team Four. Following his Navy service, he received his MBA from Georgetown University, worked briefly in corporate finance on Wall Street, and then joined the Central Intelligence Agency's (CIA) clandestine service.



Soteryx partners with organizations to provide solutions focused on preparing for & mitigating issues and crises, protecting business operations, promoting products & services, and protecting reputations. Their experienced team works to solve their customers' most challenging problems while helping meet organizational goals and objectives.